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BASTEN LEIJH



BASTEN LEIJH DESIGN STUDIO

Red Dot Design Award with Ahrend
New Ahrend Zoniq
Ahrend Cerene customised with BYBORRE
U-Tube launched by Spoinq

Discover the latest products designed by **BASTEN LEIJH**, including the **U-Tube** collection launched by **Spoinq** and the office pod collections **Ahrend Zoniq** and **Ahrend Cerene**, which only just won a **Red Dot Design Award**.

"The Ahrend Cerene Meet impresses with its modular nature, offering great flexibility in modern working environments. Sophisticated details create convenient privacy."
- Red Dot Jury

Learn more about **BASTEN LEIJH**, Ahrend, BYBORRE, Red Dot and Spoinq below.

Open the door to more peace, focus and creativity.



Ahrend X BYBORRE © Bram Spaan *

Ahrend Cerene Collection designed by BASTEN LEIJH

Ahrend designs workspaces and furniture that adapt to the needs of people and organizations. With a focus on circularity, modularity, material expression, and long-term value, Ahrend develops flexible solutions for changing work environments. The Ahrend Cerene Collection offers a stylish and functional solution for flexible spaces and open-plan offices. These acoustic design pods ensure that employees can retreat in peace and with the highest comfort. Each Ahrend Cerene pod promotes creativity, focus and calm, and contributes to a pleasant acoustic climate. The collection features the models Call, Chat, Meet and Meet XL, with Ahrend Cerene Skylight available as an option for Meet and Meet XL.

Ahrend X BYBORRE is a new collaboration in which Dutch nature, textile innovation, and spatial design come together. For the Ahrend Cerene, designed by Basten Leijh, BYBORRE collaborated with illustrator/ artist Viktor Hachmang to develop a new knitted textile application inspired by the Dutch landscape.

Office pod as a canvas for brand identity and design freedom

This transforms the Ahrend Cerene into more than just a functional focus space: the large textile surface turns the office pod into a canvas for design, atmosphere, and identity. The office pod can blend subtly into an interior or, conversely, stand out as a bold spatial element. In this way, the Ahrend Cerene offers designers, architects, and organizations greater freedom to organize open workspaces according to user needs and brand identity.

Greater freedom to shape open workspaces

This collaboration responds to a broader trend in office design: workspaces need to become more flexible, more personalized, and more appealing. Focus spaces like the Ahrend Cerene bring a sense of calm to open work environments, while BYBORRE's customizable textiles add a new layer of design expression.

Personalise Your Focus Space



Ahrend Zoniq designed by BASTEN LEIJH

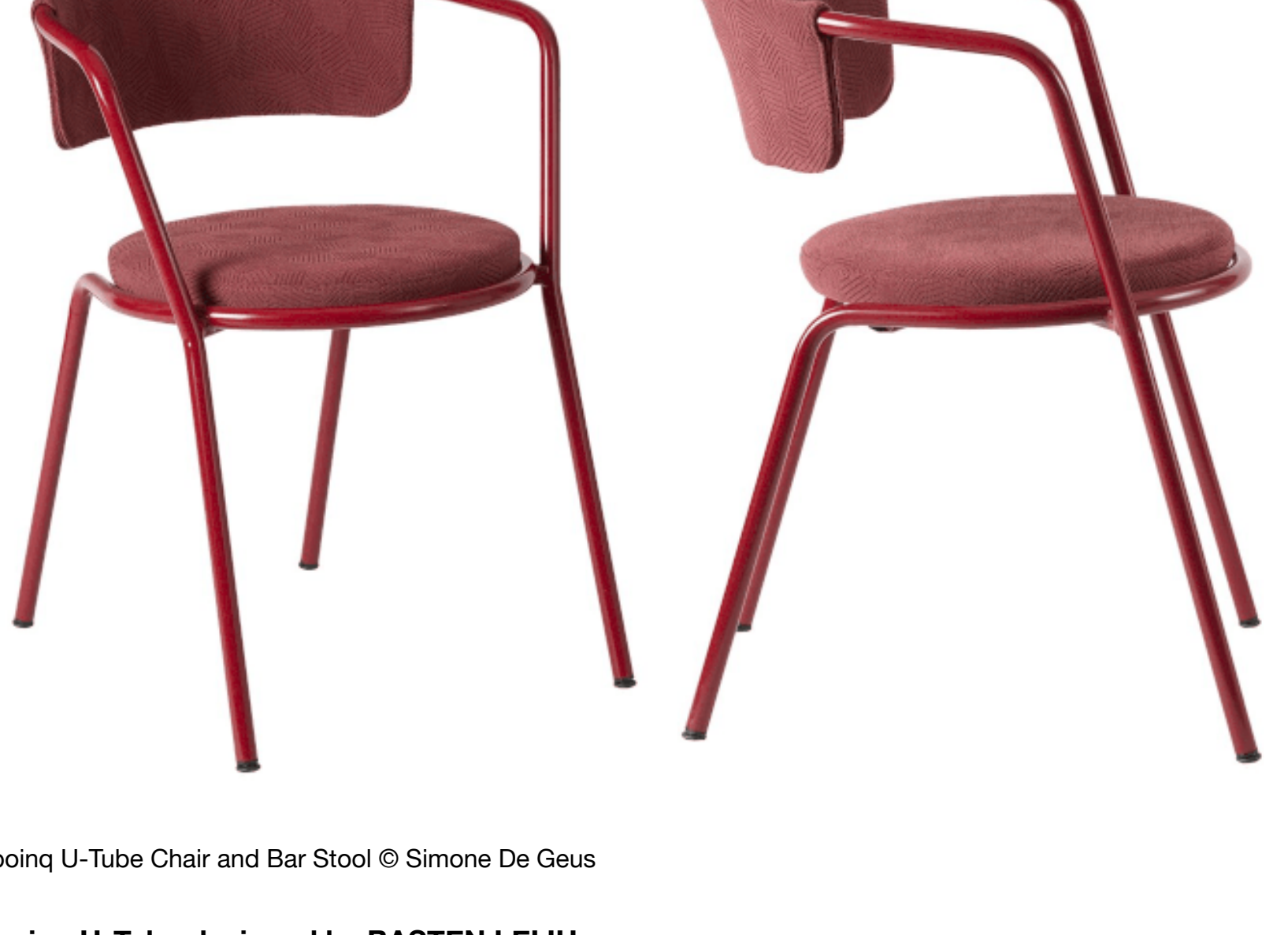
Ahrend Zoniq designed by BASTEN LEIJH

Office life is constantly in motion. Teams change, work styles overlap and activities vary from moment to moment. This requires a working environment that can easily adapt.

Ahrend Zoniq is a new acoustic office pod that adds calm and focus to the open office – flexible, scalable and comfortable. With Ahrend Zoniq, you create pleasant zones for meetings, collaboration and focused work. In complete peace and quiet, without disturbing others or being disturbed yourself.

Fully modular and highly adaptable, Ahrend Zoniq enables organisations to create zones that evolve with changing needs. Its thoughtful design combines acoustic performance, user comfort and a welcoming aesthetic, making it a natural fit for the modern workplace.

Fun & Function



Spoinq U-Tube Chair and Bar Stool © Simone De Geus

Spoinq U-Tube designed by BASTEN LEIJH

Smart Design Meets Elegance

U-Tube is a new collection featuring a chair and a bar stool crafted from steel tubing. These pieces embody the perfect balance between playfulness and functionality.

Minimal Materials, Maximum Impact

With a focus on sustainability and aesthetics, both designs make optimal use of minimal materials. The simple yet thoughtful construction highlights the beauty of pure lines and clever engineering, without compromising comfort or stability.

Rotating Bar Stool

A standout feature of the exhibition is the rotating Bar Stool. This design incorporates intuitive movement and functionality. The stool rotates seamlessly with no visible mechanical elements, creating a refined and surprising user experience. Elegance, innovation, and playful design converge.

U-Tube was launched recently at **Design District Rotterdam** by **Spoinq**.



Basten Leijh © Lelle

Basten Leijh: sustainable design with meaning

For Basten Leijh, the design process is **fun, inspiring, and functional**. He is a team player who doesn't just think along but also **feels along** – with an eye for the emotions, ambitions and strategy behind every decision. Whether it's the board, marketing, sales, or production: Basten ensures everyone feels heard and that the energy in the team keeps flowing. His approach is **solution-oriented, positive, and full of respect**, because he knows: the best ideas emerge when people feel good and involved. There is no rigid hierarchy – just collaboration in which everyone contributes. Because design shouldn't just be smart – it should also be **fun**.

"Thanks to the helicopter view of the external product designer, adjustments can be made at the right stages of the process. This prevents surprises after a product is deemed 'ready'."
- Basten Leijh, Independent Design Entrepreneur (Creative Director, Lead Designer, Strategic Consultant), Founder of Bleijh BV, Partner of Flextrash.

His work has been exhibited both in the Netherlands and abroad including Milan Design Week (eg. Masterly). His designs have received international recognition through various design awards, including the **Red Dot Design Award**, the **iF Design Award** and the **Good Design Award**.

As a pioneer in circular business models, Royal Ahrend has been creating work environments for clients worldwide since 1986. It focuses on circular design, high-quality refurbishment and sustainable services to keep office furniture in use for as long as possible, reduce its overall CO₂ footprint and drive sustainable innovation. Rooted in Amsterdam and driven by an entrepreneurial spirit, Royal Ahrend today operates offices, showrooms and production sites in 20 countries, where more than 1,000 colleagues make an impact for clients – and for a future-proof planet. The company is active in more than 25 countries and brings together three strong brands – Ahrend, Gaspen and Techo.

In the field of **waste collection systems**, he designed the **Tulip** (2008) and **Smartbin** (2008) waste separation systems (both Cradle-to-Cradle certified) and **Flextrash**, a compact solution for boat, car, and camping life.

For **lighting**, he collaborated with **Modular Lighting Instruments** on iconic, modular designs such as the **Modular Medard** (2014) and **Modular Pupli** (2016), and with **Signify** on the 3D-printed **Clock** pendant lamp (2024).

Finally, the **Spoinq U-Tube Chair and Bar Stool** (2025) once again demonstrates his ability to design products that embody both character and brand identity, while remaining relevant for years to come thanks to their modularity and durability.

Sustainable Design with Meaning – Where Fun and Functionality Unite

BASTEN LEIJH DESIGN STUDIO

Amsterdam, Netherlands

PRESS KIT



ahrend

Vitalising Workspaces
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Royal Ahrend

Amsterdam, Netherlands

BYBORRE

BYBORRE is a textile innovation company that develops advanced knitted textiles for a wide range of applications. The brand is known for its distinctive textile language, high degree of customization, and digital approach to design and production. Through platforms such as the **Textile Room**, designers, architects, and brands can configure textiles in terms of color, tone, and scale. BYBORRE operates on demand, focusing on transparency, reduced waste, and responsibility throughout the textile supply chain.

BYBORRE

Amsterdam, Netherlands



The **Red Dot Design Award** is one of the most prestigious design competitions in the world. Entries can be submitted in three disciplines: products, brands and communication projects, as well as prototypes and design concepts. Each year, a jury convenes for each award category to individually assess the submissions and subsequently decide on the awarding of distinctions. The Red Dot Design Award has an over 70-year history: in 1955, a jury convened for the first time to evaluate the best designs of that era. In the 1980s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award.

RED DOT DESIGN AWARD

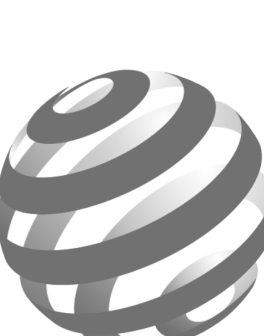
Essen, Germany

spoinq

Spoinq designs and manufactures durable furniture in the Netherlands. This approach offers flexibility and quality, with a wide choice of design combinations, fabrics, materials and colours. Spoinq offers elements which you can playfully mix and match so you can create your own striking design pieces. Spoinq can be found all over the world at e.g. hotels, restaurants, shops, universities and homes.

SPOING

Netherlands



Statius PR is a consultancy specialised in contemporary crafts, design, architecture, and art. Main focus is on positioning, visibility and reputation. The founder is design ambassador **Maarten Statius Muller** who has over 27 years of experience.

STATIUS PR

Antwerp, Belgium

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* Top image: Ahrend Cerene. Design BASTEN LEIJH. Textiles BYBORRE. Viktor Hachmang (blue squares), Odette Ex (florals) © Bram Spaan

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