The most popular FESTKA bikes in 2024 on social media

Prague, Czech Republic, 7 January 2025 – FESTKA, the Czech manufacturer of high-end carbon bicycle frames based in Prague, has been compiling a hit parade of its most popular posts on social media since 2020. Take a look at the top five Festka bikes that generated the most interest on social media in 2024, with comments from the brand's co-founder and product manager Michael Moureček.

“The year 2024 was marked by minimalist designs. I believe this reflects the closing chapter of the post-COVID era, when people prioritized getting their bikes quickly over focusing on design. In 2025, we expect a significant shift toward personalized designs and unique builds. Even now, anyone can create their dream Festka bike using the configurator on our website and send it to us,“ comments Michael Moureček.

5th place

Festka Scalatore for Cyclist Wardrobe



This type of design, based on transparent colours, changes with the intensity of light. In sunlight, the unique carbon structure becomes visible, while in the shade, the frame appears as if it’s fully

painted. We've been creating these designs for years, but they gained unexpected popularity this year, especially when combined with 24k gold accents.

4th place
Festka Spectre Marble (Velodrom Barcelona)



The subtle "marble" effect in this green is, in my opinion, a bold combination. Even I was surprised by how striking the frame looked in person. Without a doubt, this is one of the key trends of 2024, reflected in the work of other manufacturers as well.

3rd place
Festka Spectre Gravel



For me personally, this was the biggest surprise of the year. I didn't expect such overwhelmingly positive reactions to this design from people of all age groups. The frame was showcased at Designblok and seemed to impress absolutely everyone—a rare achievement.

2nd place
Festka Scalatore (Lab 306)



This bike carries an incredible personal story. Its owner had it built as a tribute to a loved one he lost. The clean design and choice of components create a seemingly understated bike that is, in reality, one of the most advanced bike in today's cycling world.

1st place
Festka Spectre Fire



What more can I say than this: I ride a bike just like this one myself. While the design might appear simple at first glance, it's actually crafted using transparent paint and intricate layering techniques to create darker sections. It's a stunning showcase of our painters' mastery, a design that looks unparalleled in real life—and one you're unlikely to see replicated anywhere else.

About Festka

Festka has been making top-quality custom bicycles in Prague, Czech Republic, since 2010. It counts many interesting people among its clients – Hollywood celebrities, people from big business, as well as those who discovered cycling later in life as their preferred form of exercise and want (and can afford) to ride an exceptional bike. Festka is renowned for cooperating with top-notch institutions such as the European Space Agency and the Czech Technical University. The firm was founded by the former pro cyclist Michael Moureček and his entrepreneur friend Ondřej Novotný. From the very beginning, the creative side of things has been the domain of Tomáš Hnida. Up to 90 % of the company's production is exported, with 80 % of exports heading outside the EU to Asia (China, Thailand, South Korea, Malaysia, the Philippines) and the USA.
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