

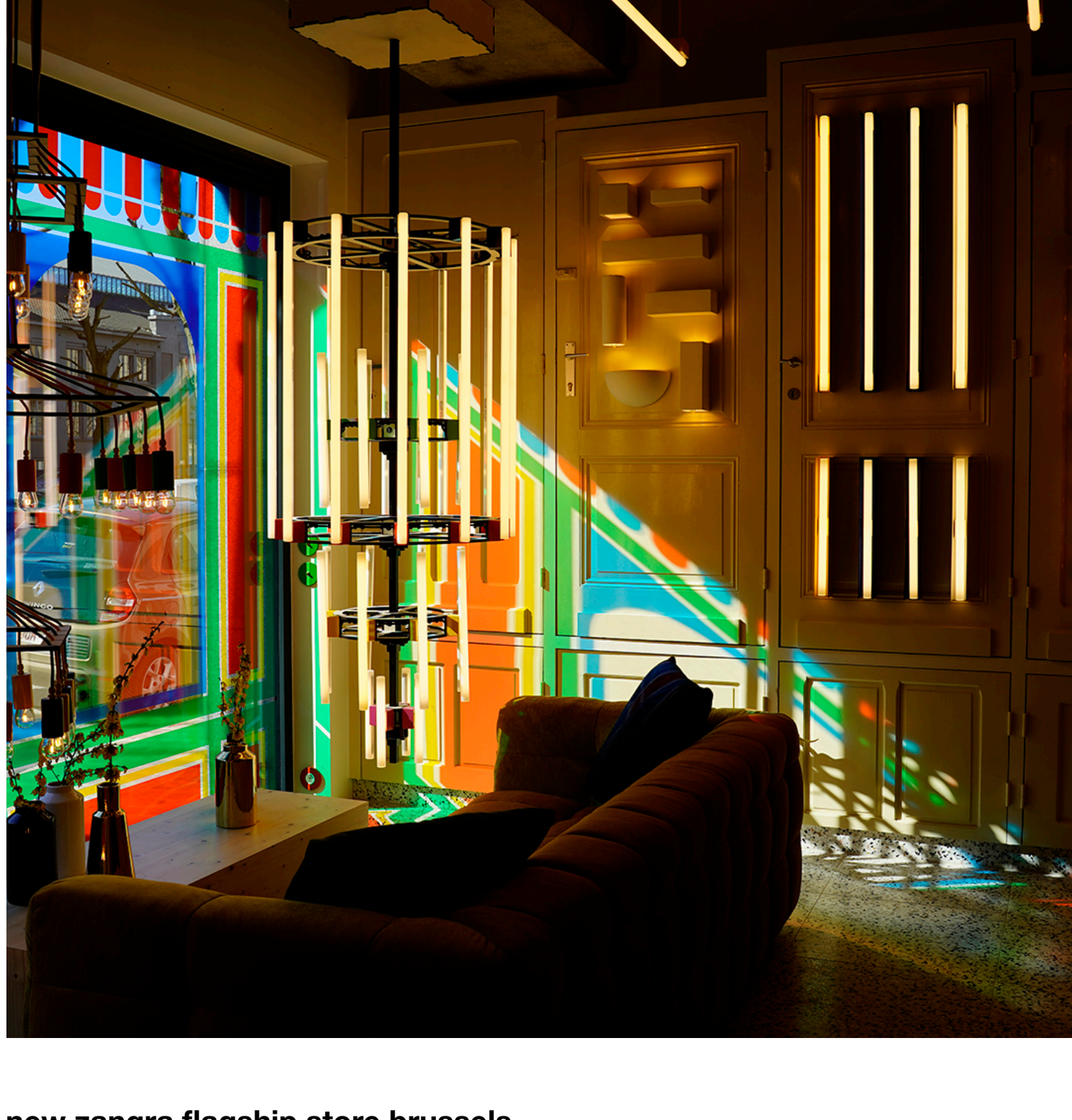
[View this email in your browser](#)

zangra

welcomes you!

Join us at the opening of **zangra's** new flagship store in **Brussels (26.09.24)!**
Vote for zangra today!

Read about zangra's origin and plans.



new zangra flagship store brussels

In addition to its international success online, **zangra** is excited to now also offer an immersive shopping experience that brings its unique design aesthetic to life. This first flagship store is located in the heart of Brussels: behind the **Royal Flemish Theater** (KVS) and facing **Wim Delvoye's** famous Gothic cement truck.

The idea was to outfit the shop with a similar approach as when their products are crafted: a blend of retro and offbeat resulting in zangra's sleek minimalist style. The interior design features a retro and pop aesthetic with a strong emphasis on eco-responsibility. It combines a showroom with an office space to give customers a behind-the-scenes look at the brand. The 200 m2 store features a wide selection of zangra's collections, from **Art Deco lighting to Retro home accessories**.

zangra pays special attention to the presentation of its product range in order to inspire customers and create a pop, retro interior ambience in their homes. Founder Eve Van Dyck explains: **"Our goal is to inspire our customers, stimulate their creativity and show them the endless possibilities that zangra products offer."**

To decorate the window, zangra gave carte blanche to Nynke Tynagel who is famous for eclectic compositions with iconic everyday items. Usually she creates graphic art but especially for zangra, she designed three majestic chandeliers by combining zangra light components. The playful chandeliers are titled Carousel, Tube and Twirly. Nynke transformed the storefront window into a modern stained glass window that creates a beautiful play of colors in the store when the weather is sunny.

There are two long wall cabinets from the front to the back of the store: one hand made with **vintage doors** and the other a **12-meter-long** Kewlox cabinet. Kewlox is a true Belgian design icon specializing in storage solutions.



You are most welcome to the opening of zangra's new flagship store in Brussel. Join the team of zangra and Nynke Tynagel on **Thursday 26th September**:

18:00 Doors
18:30 - 20:00 Award Ceremony Commerce Design Brussels by Brussels Design
September
20:00 - 22:00 Reception
(RSVP info@statuspr.be before 24.09.24)

zangra flagshipstore

Quai au Foin (Hooikaai) 39, 1000 Brussels, Belgium
Open Tuesday - Saturday, 10:00 – 18:00



Vote for zangra today!

We are delighted to announce that the new **zangra** flagship store has been honoured by a professional jury as one of the winners of the **Commerce Design Brussels Awards 2024!** This is an initiative of **Design September Brussels** which will take place from 12th until 30th September 2024. The awards ceremony will take place during the opening of the zangra store **26th September**. **In order to also win the Public's Choice Award, please vote for zangra [here](#) today !**



zangra founders Thierry Donnay and Eve Van Dyck at their HQ in Beauraing, Belgium

zangra's origin and evolution

zangra is a renowned Belgian design label which offers exquisite lighting and home decorations. **zangra** was founded by the couple **Eve Van Dyck** and **Thierry Donnay**. She is a Flemish architect and he is a designer from Brussels. The name zangra refers to a song by Jacques Brel: a famous Belgian singer and actor who composed and performed theatrical songs and chansons.

2008: the early beginnings

Eve and Thierry are renovating La Maison Blanche: an old hotel restaurant in the Belgian Ardennes dating from 1850. Here they became fascinated with all the vintage porcelain switches, sockets and lamp holders which have a pure design. Eve and Thierry started to design their own porcelain lighting collections and in the process the brand zangra was created. zangra then quickly becomes a distributor of technical porcelain. Starting 2010, zangra has been expanding its line of products always bearing in mind the same philosophy: to search for simple and authentic functional products. With time zangra has specialized in supplying decorative objects and lighting for hotels, restaurants, bars, shops and public spaces.

their philosophy

zangra manufactures and distributes quality products using sustainable materials such as porcelain. zangra also makes sure that the products are produced locally by European factories. The headquarters lies deep in the Belgian Ardennes countryside. zangra works with a network of resellers throughout the world and cater to both private and professional customers including (interior) architects and contractors. The orders are sent around the world using carrier companies or international postal services. In 2019, zangra is growing! Business is so good that they are expanding and moving their location to accommodate their growth. Their new office is located in Beauraing. In 2021, zangra launched a showroom in Beauraing where customers are welcome to personally experience the look and feel of the items, in preparation of their personal or professional projects.

zangra projects

Experience the zangra lifestyle by visiting their **holiday homes** in the **Belgian Ardennes**. Several real estate projects, like zangra's Villa Hastière, zangra's Mon Doux Nid in Hastière-Lavaux and Les Cascatelles in Waulsort are being developed. For more information please contact zangra or check instagram [@nimram.be](#) [@mondouxnid](#) [@cascatelles](#) .



Nynke Tynagel is a graphic artist based in The Netherlands.

Born in a village famous for its modernist design and architecture, to parents who were both graduates of the renowned Eindhoven Design Academy it was no surprise when she followed in their footsteps to study graphic art at the same institution.

After graduating Nynke became joint owner of the art and design collective Studio Job, ranked as one of the world's most influential players within their field. Studio Job crafted a body of work that drew upon classical, popular, contemporary design and visual art creating a bridge between object and product by merging monumental design and graphic artwork, redefining the space between.

After more than 20 years creating Studio Job's graphic work she now works as an autonomous artist under her own name.

Nynke's bold expressive and iconographic imagery, both heraldic and pop cartoonish, projects a strong narrative quality. Her visual fields are tightly conceived, carefully placed and contextualised into intense but harmonious compositions, presented in a range of crafts including stained-glass, ceramics, hand-painting, textile, marquetry, alongside laser and printing techniques.

The highly ornamented artwork often contains a dark and satirical content, a brave confrontation with the current attitudes and condition of the modern world.

Nynke Tynagel has collaborated with many brands including, Qeeboo, Object Embassy, Buro Berger, Studio Piet Boon, byDesign, Fatboy, Yo2, byBorne, The Reelfine, Revised, Zangra, Sidedish Projects, inCC:, Brognon & Rollin, Cibone and Aedes.

Her work has been exhibited and collected by numerous museums, including MOMA, Museum Voorlinden, Louisiana Museum of Modern Art, Centraal Museum, TextielMuseum, and Stedelijk Museum Amsterdam.



Brussels Design September promotes the interaction between roughly a hundred Belgian and international artists and creators with amateurs and connoisseurs in the field of design. BDS is a fundamentally multifaceted festival that encourages the greater numbers to cross the line and encounter the new facets of today's design industry by coming in contact with the artists and craftsmen and women in their action. Amongst all, the public can choose to see exhibitions, open workshops, happenings, conferences, hands-on workshops, ... We will miss no opportunity to encourage exchange and enrichment of knowledge or sensitivity.

The 18th edition of BDS will highlight exceptional design in limited editions. This iconic event of the design season also explores emerging trends and crucial issues that contemporary design must address, calling for engagement and collaboration. Design September aims to highlight the central role of design in creating the city of tomorrow, where aesthetics and functionality converge to meet contemporary challenges.



Status PR is a consultancy specialized in contemporary crafts, design, architecture and art. It is headed by the design ambassador Maarten Statius Muller who brings 25 years of experience to the table. The base is in Antwerp.

+32486426896



PRESS KIT