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DIEDERIK SCHNEEMANN

LUCKY DICE by Diederik Schneemann is a new collection of furniture objects available in limited edition. During this year's **Milan Design Week** this was successfully internationally launched at the renowned **Rossana Orlandi Gallery!**



Luck Dice Dining Table. Edition 7+2 AP. Dimension: length 240 x width 98 x height 79 cm. Material: 20.000 lucky dices (resin), wood. Also a round dining table is available (diameter 120 cm).

LUCKY DICE
Diederik Schneemann's latest collection is titled **Lucky Dice**. It evolves around the concept of luck. What is luck? Does it exist? Is it something we can control, and hold on to? We all know the feeling of a lucky streak or the lack of it when we play a board or card game, any kind of game for that matter, and even to some extent in sports or in your career. It is the luxurious feeling that nothing can go wrong and that you are on top of what you are doing, that you are on top of the world. It would be so great if we could hold on to that feeling… 'capture it' as one could say….



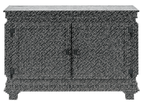
Luck Dice Cabinet. Edition 7+2 AP. Dimension: width 104 x depth 56 x height 188 cm. Material: 22.000 lucky dices (resin), wood, brass.

Since the beginning of time people attribute a lucky status to certain objects: a tree, a stone, a figurine, a talisman, a horseshoe or a rabbit's foot. **Lucky charms** to put up in your house or carry with you to give you 'support' an edge, more bravery. What if we could create a new Lucky charm in our time. And how would that work?



Luck Dice Side Table. Edition 7+2 AP. Dimension: diameter 50 x height 53 cm. Material: 2.2000 lucky dices (resin), wood.

With **Lucky Dice** he is trying to 'catch' this luck and holding on to it by assembling it into a furniture object. He is doing this by throwing dice, not in a casino but in his atelier. He is throwing thousands of dice with the intention to throw a six, but all the two's, three's and so on are put aside whereas only the sixes that come up, the stones that carry the luck with them, are worthy enough to be used as building blocks (six on top) to create a table, a mirror, a candleholder or any other object. Thus he wants to include incorporate luck into whatever he is creating, and this luck will be passed on to whoever feels a connection with one of the Lucky Dice objects and brings it into their living space.



Luck Dice Dressoir. Edition 7+2 AP. Dimension: width 134 x depth 59 x height 96 cm. Material: 23.000 lucky dices (resin), wood, brass.

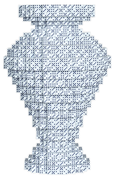
He is throwing thousands of dice with the intention to throw a six, but all the two's, three's and so on are put aside whereas only the sixes that come up, the stones that carry the luck with them, are worthy enough to be used as building blocks (six on top) to create a table, a mirror, a candelabra, or any other object.



Luck Dice Candelabra. Edition 7+2 AP. Dimension: width 43 x depth 43 x height 50 cm. Material: 750 lucky dices (resin), wood, candle.

The **LUCKY DICE** collection is part of the exhibition **RoCollectible** at **Rossana Orlandi Gallery**:
Via Matteo Bandello 16, 20123 Milano

Currently the growing collection consists out of tables, a cabinet, a dressoir, a candelabra, vases and a mirror. Custom pieces available on request.



Luck Dice Vase. Edition 7+2 AP. Dimension: diameter 43 x height 67 cm. Material: 5.500 lucky dices (resin), glass insert.



Diederik Schneemann
Diederik Schneemann was born in Hasselt (Belgium) in 1979. He grew up in Maastricht and studied at the AKI ArtEZ Academy of Art & Design (The Netherlands).

In 2011 he made his debut with his first solo exhibition A Flip Flop Story during Milan Design Week. In 2013 he presented his 3-D Mash Up collection, in 2018 the Rubdish photo series and since 2019 his Cherished collections.

He has been creating distinct, evocative works for more than a decade. Contributing to, and expanding the typical generation of Dutch design. Diederik Schneemann engages in a variety of disciplines; conceptual artdesign, photography and art installations. His work is characterized by a strong apprehensible conceptual approach in combination with a unique use of materials. He often re-uses items that carry a certain 'something', reveal stories, call upon an emotion, or trigger early memories and sentiments. By altering their looks and their use in such a way that a new concept and a second life is created, thus evoking a new unexpected reality.

Resulting in unique pieces that surpass aesthetics and function alone and possess an inherent beauty. Schneemann's aims is to create meaningful autonomous works that outlive our short presence on this earth.

His work has been exhibited at Rossana Orlandi Gallery (Milan, since 2011), MPV Gallery (Netherlands), Axel Pairon Gallery (Belgium), Mint Gallery (London), Rademakers Gallery (Amsterdam), Stedelijk Museum (Amsterdam), MCHA (Netherlands), PAN (Amsterdam), PAD (Paris), Nomad (St. Moritz), Collectible (Brussels), Enter Art Fair (Copenhagen), during Design Weeks in Milan, London, Paris, Eindhoven and Shanghai.

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